



MUST READ

Marathon for a Better Life

Important Information

The Mission of the Marathon for a Better Life is to help residents of Schoharie County who are fighting Cancer.

The Marathon for a Better Life signature fundraising event will take place Saturday, June 6, 2020 on the SUNY Cobleskill campus. The event runs 10AM to 10PM and anyone can participate. This is our 24st year.

Teams must consist of 8 to 12 members (in addition to the captain(s)). **Team registration forms should be turned in, with a \$10 per person registration fee, by May 12 at Stella Motors between the hours of 10 am and noon Mon thru Fri. or by calling 518-291-9238 for an appointment.** T-shirts can be picked up when the team registrations are turned in. Teams *can* register up until the morning of the event but at that time we can't guarantee t-shirts will be available in the sizes you need. **The 2020 Marathon t-shirts should be worn by all team members on the day of the event.**

The event is a real family event with entertainment, food, a silent auction, a baking contest, and activities for children. The day starts at 10am with the Survivor Lap, followed by the Caregiver Lap, giving a wonderful opportunity for everyone to support these two incredible groups.

The day ends with a luminary ceremony at 9PM honoring loved ones who are fighting and those that have fought Cancer. After that, the winning teams and individuals are announced. Prizes are awarded to the top three teams and top three individuals who have raised the most money for this wonderful cause.

Teams often get sponsors, individuals and/or businesses, to cover the costs of the registration fees and they often put the sponsors on the back of the t-shirts. This cost is the responsibility of the team and is often covered by the sponsor.

Teams often do fund raisers throughout the year prior to the June event. Some of them include car washes, barbecues and selling candy, but the sky is the limit. Others collect donations in and out of the county. Feel free to ask us for brochures to give out. They answer most of the questions people have. **Remember- we are a 501(c)3 not-for-profit corporation and that means all donations are tax deductible. The Marathon is also registered with the National Charities Bureau. Be sure to check our website www.marathonforabetterlife.org for more information.**

Teams can also raise money on the day of the event. Items for the silent auction can be brought to the silent auction tent by 11AM on the day of the event. The amount the item sells for will be added to the team's total. Luminary orders for \$5 each can be taken prior to the event and that also gets added to the team's total. Teams often do things on the day of the event to raise additional money. The money for the day needs to be handed in to the main tent by 7PM in order to be added to your team's total.

*****IMPORTANT!!!***IMPORTANT!!!***IMPORTANT!!!**

All money raised prior to the event should be handed in at the check-in table in the main tent between 9AM and 10AM on June 6. Each team member should complete the Team Member Collection form and then give to their team captain. The captain should complete the Captain Tally Collection Form and hand it in with the money along with the team member sheets. Luminaria orders along with the money for the luminaria should be put in the envelope in your packet. Remember everything is turned in at the check-in table at the main tent.

Since it is an all day event most teams set up tents of some kind or campers so they have a "home base" for all of the team members and their families. These can be set up the night before between 5pm and 7pm. It is very important that the team captain and/or co-captain be present throughout the event on Saturday.

Some general rules to remember:

At least one team member must be walking at all times. Please use the included walker schedule. A copy of the schedule should be turned in at check-in. Most teams set up a rotation schedule. No alcohol of any kind is allowed on the campus. Small children are the responsibility of their parents and youth groups are the responsibility of their chaperones. We all must respect the campus, put all garbage in clear bags and put the bags in the dumpsters. Free water and soda is available at the registration tent. First aid supplies will be available at the main tent.

For everyone's safety, no scooters, bikes or skateboards are allowed.

What does a team captain have to do?

A team captain gets the members of the team, distributes the collection forms to them, goes over fundraising plans and generally inspires the team members. The captain should collect the \$10 registration fee from each member or get a sponsor for the team, and turn the team registration form in by May 12. The team captain can feel free to duplicate anything in the team packet for the members of the team. Additional forms may be downloaded from our website: www.marathonforabetterlife.org. Please use the enclosed letter and brochure when people ask questions about the organization.

The most important thing of all is to enjoy being a part of this wonderful event and feel proud that you are helping Schoharie County residents who are fighting Cancer.

If you have any questions, don't hesitate to call 518-291-9238 or any member of the Board of Directors.